

# Thomas Kelly

## User Experience & Interaction Designer

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### Personal Statement

Ambitious UX designer with the ability to create simple, usable products from complex systems and services. This is due to a formal education in Interaction design and AI applications.

I have experience in multidisciplinary environments on top of managing and participating in UX, product design and data science teams. I have frequently received praise for my working technical knowledge, my speaking and presentation ability and my workshop facilitation.

I am excited to stretch my legs in an agile workplace where my skillset and knowledge can be tested and put to good use.

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### Work Experience

#### Interaction Designer - Contract

Nov - Dec 2022 • NCAD Bureau x Accenture (The Dock)

Completing contracted work for 'Accenture The Dock' as part of the NCAD Bureau team consisted of...

- Working as a cross-disciplinary team of Product and Interaction Designers.
- Presenting in front of stakeholders and senior designers at 'Accenture the Dock'.
- Delivering/Handing off designs in a professional and industry-level manner.

#### Interaction Designer - Contract

Aug - Oct 2022 • NCAD Bureau x Fresco

Working for Fresco to improve users' smart home cooking experience comprised of...

- Using research methods (surveys, focus groups, competitor analyses) to define how new and existing users use their smart home appliances in order to identify opportunities for improvement.
- Synthesising research insights and presenting them to Fresco stakeholders.
- Creating low and high-fidelity prototypes to demonstrate and evaluate our solutions.

#### Sales Colleague - Part-time

2021 - Present • Currys, Jervis Shopping Centre, Dublin

At Currys Jervis, I have gained experience as a customer facing colleague in both sales and KnowHow. My responsibilities include...

- Helping customers discover the right products that suit their needs.
  - Guiding customers through the warranty, repair and insurance claim processes.
  - Communicating with Currys repair, delivery, insurance and technical teams within Ireland and the UK to ensure strong customer satisfaction.
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## Education

### Interaction Design (BA)- NCAD, Dublin

2020 - 2024 • Class Representative

At NCAD, I have...

- Obtained real-world project experience from working with leading design companies such as 'Accenture The Dock', 'Smart Dublin' and 'PA Consulting'.
- Conducted industry standard UX research practices such as competitive analyses, user interviews, usability tests and co-design workshops.
- Been the Interaction Design class representative for 4 years, due to my strong communication and presentation skills.

### Artificial Intelligence Applications (H.DiP)- CCT, Dublin

2022 - 2023

In AI Applications at CCT...

- I learned how to create AI models, collect and gather data and learned how to ethically create AI applications.
- Gained the ability to simplify, illustrate and convey complex systems so they are easier to understand and work with.
- I worked in cross-disciplinary teams to create, optimize and document AI models. I worked alongside, Google Project Managers, Microsoft Cloud Engineers and Apple Back-End Developers, to name a few.

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## CPD

### Courses

100 Days of Code, Python  
Google UX Professional Certificate  
IBM Team Essentials for AI

### Other

Member of 'Creative Technologies' Society  
Attended the 'National AI Awards'

### Workshops

Workshop Facilitator & Researcher (Contract) - NCAD Access 2024

From February to May 2024, I facilitated a series of workshops for young adults and children (secondary and primary ages) to research and define preconceptions of the product design industry and educate them in the human-centred design process.

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## Key Skills

### What Makes Me Unique

Data Design	Simplifying Complex Systems	Presentation Skills
Front-End Development	Creating AI models	Facilitation

### Design Skills

Prototyping	User Research	Adobe CC	Creative Technologies
Project Management	Creative Coding	UX & IxD	Information Architecture
Figma	Visual Design	Empathy	Communication